

THE GREATER GOOD

Fall 2022

A Quarterly Report from Delaplaine Foundation, Inc.

FROM THE PRESIDENT

I was recently honored with the SHERO Heart Award presented by the Frederick County Chamber of Commerce during S.H.E (Strength, Heart, Equality) Week. I'm grateful to receive this community honor and to reflect on what I call the



“conscious leadership” that compels me to lead with both heart and mind. At Delaplaine Foundation I am fortunate to work with a dynamic team and a supportive Board.

The privilege of this leadership was entrusted to me by Chairman George B. Delaplaine, Jr. whose iconic career has demonstrated that a worthy leader not only considers the bottom line but also the good of humankind. Conscious leadership embodies both a focus on data driven decisions while never losing sight of the human element and repercussions of those decisions.

In this edition of *The Greater Good*, you'll read a summary of findings derived from the second Frederick Funders Shared Data Project, which provides a concise analysis of 2021 grant funding among local philanthropic organizations. The field of philanthropy remains one of the most powerful ways to create impact. Funders are better able to move the needle on community need if done so collectively. While each Funder has its own mission that determines its areas of support, collaboration can be an incredibly powerful tool.

We are also excited to announce our newly-formed Community Advisory Council. Our six Council members have volunteered to share their insight and expertise to provide a specialized, diverse, supplemental source of information to our Board in reaching best informed decisions. Each will serve as an Ambassador for one of our six areas of grant funding and provide valuable, informed perspectives regarding timely trends, challenges and opportunities that impact local nonprofits and consequently, the community at large.

Marlene
MARLENE B. YOUNG
President

Local Funding Entities Distribute \$13.3 Million to Area Nonprofits 2021 Philanthropic Data Report

Delaplaine Foundation was among the eleven philanthropic organizations that once again pooled its 2021 funding data for the *Shared Philanthropic Data and Gaps Analysis: 2021 Report*. The goal of the report is to gain greater insight into the purposes, programs, services, and projects receiving grant funding in Frederick County. Other participating funders included the Ausherman Family Foundation, The Community Foundation of Frederick Co., Frederick County Government Community Partnership Grants, Helen J. Sirini Foundation, United Way of Frederick Co., William E. Cross Foundation, Loats Foundation, Kahlert Foundation, Will Group Foundation, and the Women's Giving Circle of Frederick Co.

Key findings generated in the Executive Summary included the following:

- Overall, funders disbursed almost \$13.3 million in 2021. This amount was some \$500,000 less than the previous year, when COVID-19 funding peaked.
- The majority of spending (84%) was directed towards ongoing projects, while 16% targeted new initiatives.

- When divided by category, most funding was spent on Human Needs (48.41%), followed by Education (22.24%), and Arts and Culture (8.97%).
- Approximately 53% of funding supported direct programs and services, while 35% of funding was allocated to general operations, and 9% was intended for capacity building of organizations.

Other findings indicated a preference among funders to support larger, more established organizations. In many cases, larger, established nonprofits may have the infrastructure and expertise necessary to effect broader impact. “Delaplaine Foundation consistently seeks to achieve the most substantial impact through grant funding,” said Marlene Young. “Within each grant cycle our Board seeks to fund both impactful, established nonprofit organizations as well as pilot programs or first-time grant applicants whose requests expose and shed light on an unmet need in Frederick County.”

Read the report in its entirety in our online version of the Fall 2022 newsletter.



Advisory Council To Assist Board



Delaplaine Foundation's recently instituted Community Advisory Council was created to help further inform the board of changing local needs in the community. Seated, l-r: Catherine Moreland, Dr. Jacqueline Dougé, Irene Packer-Halsey. Standing, l-r: Dr. Lorenzo York, Denis Superczynski, with Blair Wilson and Marlene Young. Council member Alyce Luck was unavailable for the photo.

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Delaplaine Foundation, Inc., is a private family foundation based in Frederick, Maryland, dedicated to the enrichment of communities and families within Maryland, nearby states and the District of Columbia by supporting programs to strengthen the arts and sciences, historical preservation, educational advancement, spiritual enlightenment and well-being.

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Laura Sherwood, Executive Director of the Transformative Arts Project is seen with artwork created by program participants. Below, a program participant captures imagery.

TAP Spotlights Vulnerabilities Through Art Therapy Programs

Transformative Arts Project (TAP), one of Frederick County’s newer nonprofit organizations, calls on a wide array of arts experiences in its goal of transforming and empowering the lives of those experiencing disabilities, homelessness, addiction, mental illness, or other vulnerable circumstances. TAP was founded during the pandemic by Laura Sherwood who serves as the executive director. TAP’s programming is intended to amplify the successes and social challenges within communities and make them known to local residents for greater understanding and for the potential of positive change.

One example of TAP programming is the Photovoice Empowerment Project, which received support from Delaplaine Foundation during the most recent grant cycle. Photovoice is intended to engage and empower community members’ voices and lived experiences through artistry. Working in partnership with the Housing Authority of The City of Frederick, eight

young women were given cameras to capture images that addressed the following questions: “what does your community need” and “where does your community succeed.” The resulting images portrayed the needs and strengths of individuals and the local community, which were exhibited at the 2022 Frederick Festival of the Arts.

Other participants included a man born with multiple disabilities who photographed a cracked pipe next to a building. He responded when asked what the picture meant to him. “Just because something looks broken doesn’t mean it is. People like me who have disabilities learn and do things differently, but that doesn’t mean we are broken or incapable of doing things for ourselves. We need to be given a chance to learn to do things our own way, instead of others always thinking they know what is best for us or that our way is the wrong way!” These are the pivotal moments sought by TAP, when people learn to articulate their experiences and communicate through artistic images.



TAP is looking for partnerships with other nonprofit organizations that serve vulnerable communities. If you believe an arts-based program would serve your clients, contact Laura Sherwood through the organization’s website: www.transformativeartsproject.org.



Second Chances Garage Supports Local Residents With Donated Cars and Low Cost Auto Repairs



A Second Chances Garage technician is seen repairing a car at the nonprofit's North Market Street location in downtown Frederick.

Second Chances Garage, Inc. (SCG) is a nonprofit organization with a mission of empowering families and individuals to achieve economic and personal independence through car ownership. Founded by Rick and Cindy Trawick in 2010, the downtown Frederick, MD-based SCG serves the local community through a variety of programs, one of which is offering low-cost car repairs for families with limited incomes. Individuals who receive public assistance and meet income requirements can qualify for car repairs that encompass brakes, exhaust, cooling, suspension, body, and electrical issues.

SCG also offers the Low Cost Vehicle program, which makes cars available to worthy individuals on the path to self-sufficiency. Delaplaine Foundation has partnered with SCG in funding the Low

Cost Vehicle program. Donated cars are carefully examined, repaired, inspected, cleaned, and then awarded to people who were previously dependent on others for transportation. Currently employed individuals who have completed

programs offered through partnering agencies are eligible to receive the cars. The benefits of car ownership are numerous.

In addition to making recipients eligible for car dependent jobs, automobile ownership makes immediate transportation available for educational, health care, and other family needs. These new opportunities lead to stronger futures for individuals, which ultimately impact the community at large.

SCG has a current critical need for donated vehicles. If you own a car that is not being used, SGC will thankfully accept it, regardless of its condition or mileage. As SGC is a qualified nonprofit, tax benefits may be available to those who donate a car.

You can also support SCG by participating in the 9th Annual Second Chances Garage Road Rally on October 22. Participants, driving their own vehicles, will use a booklet of clues to compete in a scavenger hunt. This scenic rally is designed so that drivers can enjoy beautiful fall foliage as they wind through the picturesque roadways of Frederick County. The event includes lunch and prizes. Applications for donated cars and tickets for the road rally event are available on the SCG website: www.secondchancesgarage.org.



Delaplaine Foundation supports SCG's Low Cost Vehicle program, which makes car ownership affordable for those with lower incomes. Marlene Young is seen handing the keys to a program recipient as SCG employees look on. Linda Dochter, SCG board member and grants administrator is seen right.



MEET THE BOARD

Philip Hammond



Philip Hammond, "Phil," serves as Treasurer of Delaplaine Foundation.

Phil is a graduate of Furman

University in South Carolina with a bachelor's degree in economics and

business administration. He is a Certified Public Accountant, licensed in Maryland.

Phil was the Chief Financial Officer of the Great Southern Printing and Manufacturing Company, the parent company of the *Frederick News Post* and GS Communications for many years.

For eight years he served on the Frederick Health Board of Directors, and currently serves on the board of the National

Museum of Civil War Medicine.

Phil is married to his high school sweetheart, Jody, and they have three children and eight grandchildren.

He is a lifelong tennis enthusiast, playing and coaching tennis for over 50 years.



DELAPLAINE FOUNDATION INC.

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IN BRIEF

Geo. Delaplaine, Jr., Co-Grand Marshalls Organization Day Parade

Downtown Frederick rocked to the sounds of high school and university marching bands, color guards and dance groups during the 65th annual Mountain City Elks Lodge 382 Organization Day Parade on August 28. George Delaplaine Jr., shared Grand Marshall duties with Grand Exalted Ruler of Elks of the World Leonard J. Polk Jr. In recent years the parade size and route has grown from Frederick's south end to downtown's main streets.

Young Receives Chamber SHERO Heart Award

The Frederick County Chamber of Commerce (FCCC) created the SHERO awards to celebrate individuals who impact our community. SHERO Awards are divided into three categories - strength, heart and equality, with the Heart Award given to a woman or group who has displayed outstanding compassion, empathy and kindness towards others. Marlene Young was the recipient of the 2022 SHERO Heart Award.

Wilson Promoted to Delaplaine Foundation Program Manager

Blair Wilson was recently promoted to Program Manager at Delaplaine Foundation. In this capacity, she will serve as Chairperson of the newly-formed Community Advisory Council, which helps to inform the Foundation and its Board of Directors of changing social and cultural needs. Blair will continue to serve as the first point of contact for organizations that have questions regarding grant applications.